

STRATEGY:

Alternative Funding Sources

OBJECTIVE

The SMP will develop a long-term funding approach that includes external funding sources as well as traditional sources. It will investigate specific modifications to its organization, an asset management approach, water quality efforts, and project types to provide target funding levels. Once specific targets for funding are identified, an ongoing effort to maintain and comply with funding program requirements will be implemented.

REASON

With ever-increasing demands on municipal dollars, many communities have turned to alternative financing solutions that allow them to meet stakeholder demands for clean streams and reduced flooding.

TACTICS

- Staffing approach
- Incorporate modifications to the SMP, if necessary, to enhance long-term funding capture
- Long-term objectives

IMPACTS

Each strategy is designed to have impacts on multiple gap areas. In addition to closing gaps around the identification and capture of outside funding, the Alternative Funding Sources strategy will help SMP close gaps associated with:

Water Quality: This strategy will enable the increased funding of water quality projects.

Flood Damage Reduction: This strategy will enable the increased funding of flood reduction projects.

System Management: This strategy will enable the funding of system management and system replacement projects.

In response to new stormwater-related challenges and opportunities, the Johnson County Public Works & Infrastructure Urban Services Division initiated an update of the initial 2002 Strategic Business Plan of the Stormwater Management Program (SMP). The “State of Practice” in stormwater management, including new approaches and advances, are reflected in the strategies developed for the new 2016 plan. In addition to water quantity and flood damage reduction concerns, the strategies address water quality and regulatory issues as well as a growing trend toward integrated water resource management planning.

